

Objective

A graphic design position where demonstrated skills in design and marketing will be used to improve creative media for clients.

Education

California State Polytechnic University, Pomona

Major: B.F.A. in Graphic Design

Minor: Marketing Management

Software Skills

Adobe Illustrator

Adobe Photoshop

Adobe ImageReady

Adobe InDesign

Adobe Premiere

Adobe AfterEffects

QuarkXpress

Dreamweaver

Flash

HTML / CSS

PHP

Joomla / OS Commerce

Summary of Qualifications

Experienced in design for print and web sites.

Proficient in computer design applications.

Educated in design, fine art, and marketing.

Able to communicate well and meet deadlines.

Work Experience

LA.com Network (L.A. Daily News) - Woodland Hills, CA

Summer 2007 - Present

Web Designer

Collaborated with small interactive team and writing staff. Overseeing production of static and rich media advertisements. Worked with sales representatives and web content from nine separate properties. Provided input and knowledge when assisting fellow designers, developers, and sales representatives.

- Designed static and rich media advertisements that met Yahoo ad specification standards.
- Developed contest pages that used PHP and ASP to return results in the form of e-mails and databases.
- Worked within content management systems (CMS) to provide updates and support to sites.
- Designed HTML / CSS mockups of sites for in house projects along with client splash pages.
- Worked proficiently in team environment.

Studio 6 - Pomona, CA

Fall 2005 - Summer 2007

Student Instructional Technology Assistant (ITA)

Assisted students, faculty, and staff in the use of various multimedia projects and applications. Worked with a team of ITAs and faculty to create designs for various functions and events for California State Polytechnic University Pomona including print and web sites.

- Redeveloped and designed web sites to optimize and meet accessibility standards.
- Worked with video editing in various stages including filming, capturing to computer, editing, and exporting to CD, DVD, and web.
- Communicated with students and faculty in person, e-mail, and via telephone to provide help with multimedia applications and online course content in Blackboard and WebCT.